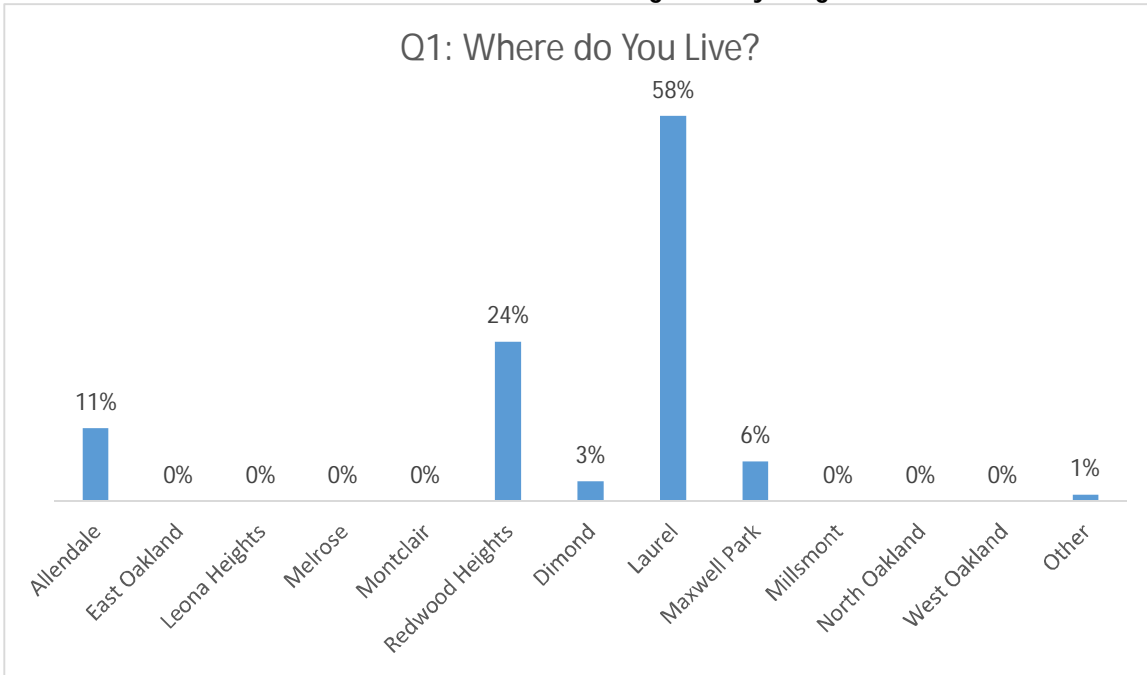


## Laurel Village Survey, August 2013

### Q1: Where do You Live?

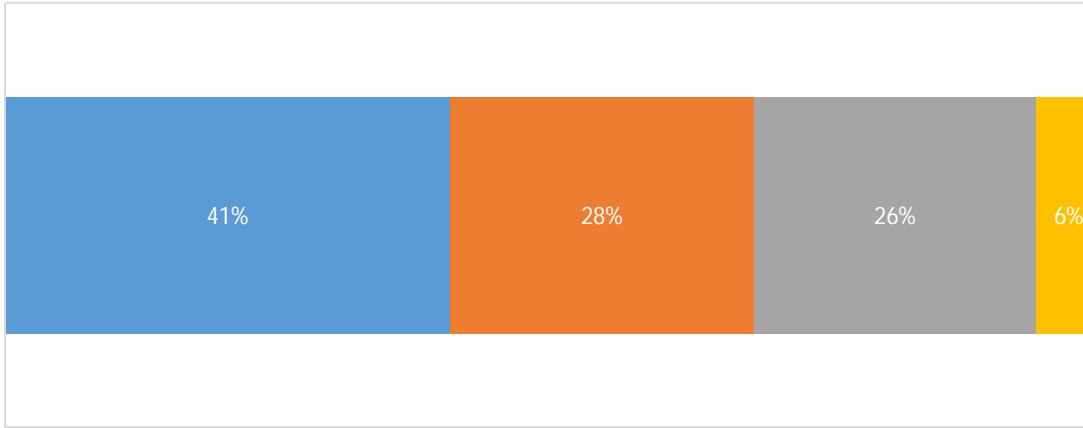


Answer Choices	Responses
Allendale	11.00% 11
— East Oakland	0.00% 0
— Leona Heights	0.00% 0
— Melrose	0.00% 0
— Montclair	0.00% 0
— Redwood heights	24.00% 24
— Dimond	3.00% 3
— Laurel	58.00% 58
— Maxwell Park	6.00% 6
— Millsmont	0.00% 0
— North Oakland	0.00% 0
— West Oakland	0.00% 0
Responses Other (please specify)	1.00% 1
Total Respondents: 100	

## Laurel Village Survey, August 2013

### Q2: HOW OFTEN DO YOU COME TO THE LAUREL DISTRICT?

■ Every Day ■ Two or More Times/Week ■ Once A Week ■ Rarely/Never

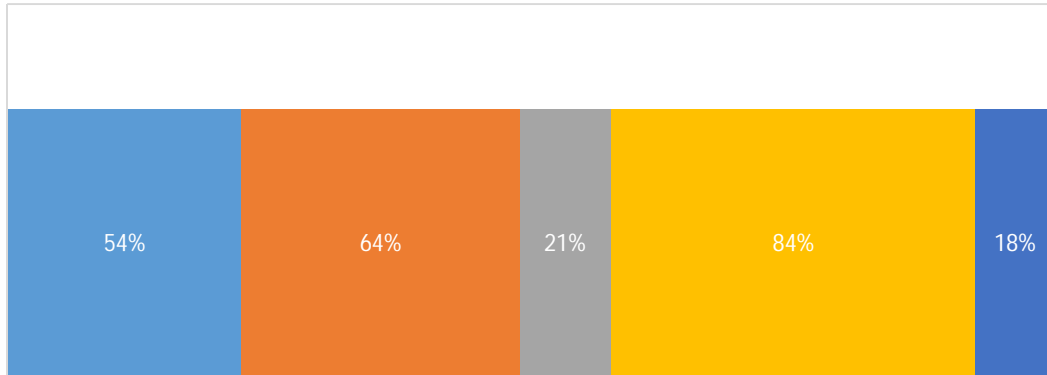


Answer Choices	Responses
—	41.00%
Every day	41
—	28.00%
Two or more times a week	28
—	26.00%
Once a week	26
—	6.00%
Rarely/never	6
Total Respondents: 100	

## Laurel Village Survey, August 2013

### Q3: WHY DO YOU COME HERE?

■ Banking/Other Business ■ Eating ■ Events ■ Shopping/Errands ■ Social

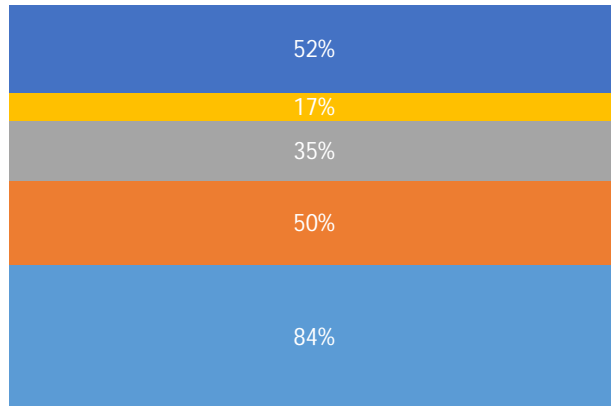


Answer Choices	Responses
Banking/other business	54.44% 49
Eating	64.44% 58
Events	21.11% 19
Shopping/errands	84.44% 76
Social	17.78% 16
Total Respondents: 90	

## Laurel Village Survey, August 2013

### Q4: WHAT DO YOU LIKE ABOUT THE LAUREL?

■ Proximity ■ Familiarity ■ Businesses ■ Kid-Friendly ■ Community

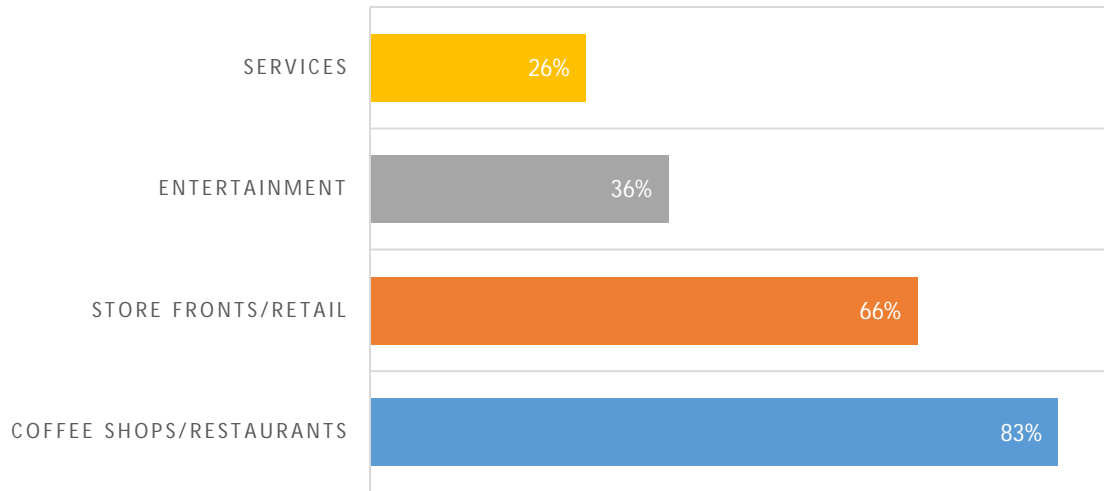


Answer Choices—	Responses—
Proximity	84.38% 81
Familiarity	50.00% 48
Businesses	35.42% 34
Kid-friendly	16.67% 16
Community	52.08% 50
Total Respondents: 96	

This was a question for which respondents could select multiple reasons, and therefore the total percentage count does not equal 100%.

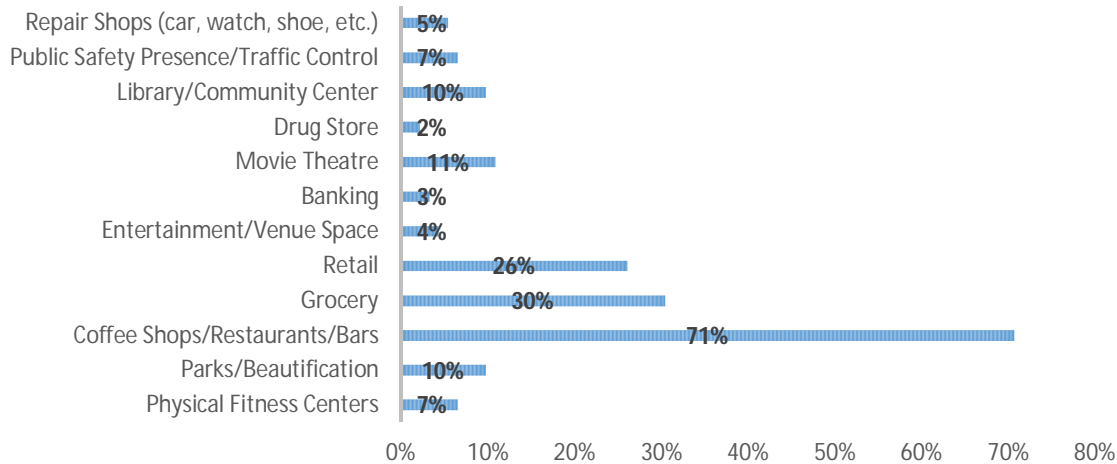
Laurel Village Survey, August 2013

**Q5: WHAT WOULD YOU LIKE MORE OF THAT  
ALREADY EXISTS HERE?**

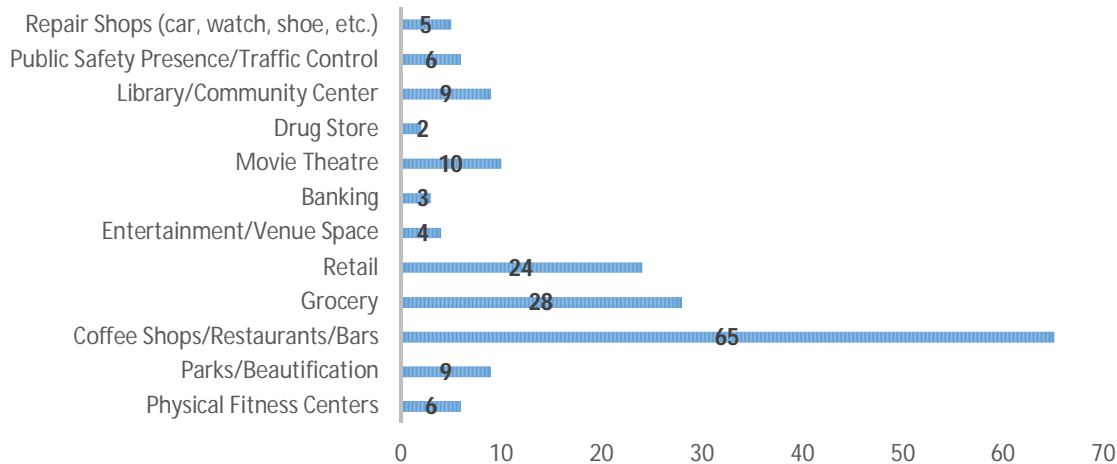


Answer Choices	Responses
Coffee shops/restaurants	82.61% 76
Store fronts/retail	66.30% 61
Entertainment	35.87% 33
Services	26.09% 24
Total Respondents: 92	

**Q6: WHAT WOULD YOU COME HERE FOR THAT ISN'T HERE YET? NAME THREE PLACES THAT YOU VISIT IN OTHER NEIGHBORHOODS THAT YOU WOULD LIKE TO SEE IN THE LAUREL?**



**Q6: WHAT WOULD YOU COME HERE FOR THAT ISN'T HERE YET? NAME THREE PLACES THAT YOU VISIT IN OTHER NEIGHBORHOODS THAT YOU WOULD LIKE TO SEE IN THE LAUREL?**



This chart represents how many responses fit within each code category in raw numbers.